



schoox

CUSTOMER SNAPSHOT



A self driven learning environment

Industry: Restaurants

Learners: 5,100



Alamo Drafthouse® Cinema is a dine-in theater concept, focused on providing a distinctive entertainment and hospitality experience to its guests. Each location features upscale food and beverage service at every seat, a themed bar for pre- and post-movie conversation and signature programming. Alamo Drafthouse Cinema has set the standard in dine-in cinema for more than two decades with a relentless focus on creating an excellent moviegoing experience, a commitment to innovation, and continuously exceeding guest expectations.



We wanted to create a self driven learning environment. By having all of our brand courses available in our academy, it enabled employees to train themselves for job opportunities.”

Kody Sandel
Sr. Director of Training and Development

Customer Snapshot: Alamo Drafthouse® Cinema

- ➔ Upgrade train the trainer programs**
Trainers help staff apply knowledge they already have, so in-venue training is focused on getting practical hands-on experience.
- ➔ Track the progress of learners**
Alamo Drafthouse can manage employees' progress throughout every step of their training journey.
- ➔ Easy access via single sign-on**
Schoox's integration with HotSchedules, provides one login for Alamo Drafthouse's frontline workers.
- ➔ Foster a culture of learning**
With all brand courses available in their academy, employees are empowered to train themselves for new roles.
- ➔ Manage courses across the organization**
Global brand courses are public and open to all. Venue specific ones are private so learners only see courses for their site.
- ➔ Improve ongoing education and training**
Alamo Drafthouse can easily update employees with any new menu or procedure changes from Schoox.



Schoox helped us become extremely efficient with new venue openings. They allowed us to get every bit of information to brand new employees, have them understand their position and take exams to certify their knowledge before stepping foot in the building for the first time.”

Kody Sandel
Sr. Director of Training and Development

[Want the Full Alamo Story? Continue Reading](#) ➔

ABOUT SCHOOX

Schoox is workplace learning software with a people-first twist. It puts people over process, making learning and career development easy, accessible, rewarding, and fun while adapting to whatever the world throws your way. Learners “up” their skills, grow on the job, and get more done—and you can measure the impact of all their awesome accomplishments. [Learn more at schoox.com.](#)



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Learning wherever work happens

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