schoox

Transitioning to digital learning

Industry: Restaurants

Learners: 19,000

Tropical Smoothie Cafe is a fast-casual restaurant chain with more than one thousand franchised locations across the United States. The brand opened more than 130 new cafes in 2021. The growing system boasts a mixed model that includes both single and multi-unit franchisees.

> We introduced Schoox so we could launch a digital learning program that engages our franchisees and their crew members and connects them to the business. Schoox definitely helps us reach our broad audiences through asynchronous learning."

Kelsey Dockins
Senior Director of Communications and Training

Customer Snapshot: Tropical Smoothie Cafe

Transition to digital learning
Tropical Smoothie Cafe can disseminate critical training to thousands of employees at franchised locations on an ongoing basis.

Varying user provisions
Schoox allows for varying permission levels around content visibility and administrative privileges like reporting.

Intuitive user experience
The user experience is engaging and easy to navigate for both learners and system administrators.

Streamlined course creation
The L&D team is empowered to create and deliver all kinds of new digital training for learners in different roles.

Robust tracking and reporting
Tropical Smoothie Cafe has full visibility into learner progress on training methods to measure skills retention.

Straightforward administration
The solution delivers streamlined administration to the L&D team making it very easy to track learner progress.

> As the team responsible for administration, we were really focused on finding an out-of-the-box solution that offers a great experience for all users, including managers and system administrators. Since we didn't have a system that we'd be replacing, we had an opportunity to start fresh."
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> **Kelsey Dockins**
> **Senior Director of Communications and Training**

Want the Full Tropical Smoothie Cafe Story? Continue Reading ❯

ABOUT SCHOOX

Schoox is workplace learning software with a people-first twist. It puts people over process, making learning and career development easy, accessible, rewarding, and fun while adapting to whatever the world throws your way. Learners "up" their skills, grow on the job, and get more done—and you can measure the impact of all their awesome accomplishments. **Learn more at schoox.com.**